

COURSECASTS

Weekly Technology Podcasts
for Your Students

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COURSE TECHNOLOGY

COURSECASTS

Learning on the Go. Always available ... always relevant

What is a Coursecast?



■ Podcast

- A regularly produced audio broadcast delivered to your PC over the Internet.
- Can be manually downloaded or delivered automatically through a subscription using RSS.
- Podcasts subscriptions are managed with aggregator software such as the one provided with iTunes.

What is a Coursecast?



- Coursecast

- A 5 - 10 minute podcast targeted at students for educational benefit.
- Provides the latest relevant technology news tied to concepts taught in typical Intro Technology courses.

What is a Coursecast?



Benefits for students:

- Relevant - Coursecasts provide the technology news that is getting the most attention in the tech media
- Informative - Coursecasts provide background information so students can understand the technologies being discussed
- Enjoyable - presented in a professional manner with energetic music and attitude

What is a Coursecast?



- Benefits for teachers:
 - Informative - an easy way to keep up with the latest tech news
 - Inspirational - a teaching tool that inspires students to learn by showing them the relevance of what we teach
 - Lecture Ice Breaker - break-up the monotony of lectures with media and discussions
 - Time-saver! I do it so you don't have to!

COURSECAST DESIGN

Content and Style

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Coursecast Style



Demo:
Twit,
c|net

- Consider typical “techie” podcasts
- Coursecasts differ in that they are
 - professional, not “ad libbed”
 - short, 5-10 minutes
 - fast-paced and energetic, with music backgrounds
 - topics specially selected for college students

Coursecast Content



- Topics are selected from the most respected and current news sources:
 - Reuters
 - New York Times
 - Technology Review
 - ITWorld
 - Computerworld
 - InfoWorld
 - C|net
 - NewsFactor Network
 - ClickZ
 - Wired
 - Slashdot
 - The Register
 - Digg

Coursecast Content



- A topic is selected if...
 - it has a significant impact on society
 - the release of Windows Vista and the iPhone
 - it is of practical use
 - virus alerts
 - it is an indicator of important trends in technology
 - RFID, Web 2.0, multi-core processing
 - it is related to college life and student interests
 - top 20 wired schools, ID theft on Facebook, DRM
 - it can assist students in preparing for their career
 - PIM, MIS, VPN, VoIP

Coursecast Content



- Once a list of possible topics is selected from the news, the top five or six that are deemed most useful are chosen for the Coursecast.
- Stories are written up in a manner that makes them relevant to the college student listener.
- Whenever possible, stories are linked to concepts taught in the Intro Tech course.
 - Multicore processors and Moore's Law



Using Coursecasts and the Coursecast Web site

<http://coursecasts.course.com>

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Discussion



- Is this something you can use?
- How can Coursecasts be improved?

Thanks for Coming!

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